



## Latino Policy Institute

### What is the Latino Policy Institute?

The Latino Policy Institute, a project of the Hispanic Health Council, was created to help Connecticut's Latino communities help themselves. With the institute's leadership and expert technical support, the Latino community will define its healthcare needs, develop policy recommendations to help meet those needs and harness its collective strength to advocate for changes that will improve the health and well-being of Latinos across Connecticut.

#### Why do we need a policy institute?

Members of racial and ethnic minority groups are sicker and have less access to quality health care than their non-minority neighbors. While Connecticut has a rich array of Latino organizations, we lack a strong voice in the policy-making arena. The Latino Policy Institute will help provide the support and coordination needed to strengthen the efforts of individual organizations, allowing Latinos to have a real impact on health policy decisions. If we are successful, the Latino Policy Institute will:

- · Reduce Latino health disparities
- Increase health care coverage for Latinos
- Improve access to culturally competent and linguistically appropriate health services

#### How we do this?

- Research and policy analysis
- · Development of a policy agenda
- · Policy advocacy campaigns
- Public education campaigns to increase issue awareness and influence public opinion
- Message development and strategic media communication
- Constituency and coalition building and mobilization

# *The Latino Policy Institute – A unified voice for Connecticut Latinos*

About our logo: In Puerto Rico and the Caribbean the rooster's crow is the first sound islanders hear in the morning. It's a collective wake-up call to rise and take on the day. This is our call to action.

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#### An initiative of the Hispanic Health Council